



## Sales Promoter | Dealer Application Form

Please strike out what does not apply

### For Office Use Only

Application Form No

Code

Affix passport size  
photograph and  
sign across

Please fill up in **BLOCK LETTERS** only

A Name of proprietor \_\_\_\_\_

1 Name of firm \_\_\_\_\_

2 Mailing address \_\_\_\_\_

3 Phone with STD code \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Mobile \_\_\_\_\_

4 Name of firm | company under which the promotership | dealership will exist \_\_\_\_\_

5 Status of firm (tick ) Proprietorship  Partnership  Limited Company  Private Limited Company   
For partnership firms, enclose copy of the Partnership Deed; for Companies, the Memorandum and the Articles of Association.

6 Details of bank account

a) Name and address of bank \_\_\_\_\_

b) Type of A/c (tick ) Savings  Current  Others (please specify) \_\_\_\_\_

c) A/c No \_\_\_\_\_ d) Name of authorised signatory \_\_\_\_\_

(Please attach last six months' bank statements)

7 Details of Proprietor | Partners | Directors

Sl	Name	Date of birth	Father's   Husband's name	Marital status
1				
2				
3				
4				

8 Name and address of associate firm/s (use extra sheet if required) \_\_\_\_\_

9 Details of Security Deposit

DD | Cheque No \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Bank \_\_\_\_\_ Payable at \_\_\_\_\_

10 Details of the area | territory in which you are applying for the promotership | dealership

Town/s \_\_\_\_\_ PO/s \_\_\_\_\_ District/s \_\_\_\_\_

State/s \_\_\_\_\_ Pincode/s \_\_\_\_\_

**B** 1 Last three years' turnover of your firm in Rs lakh

(i) 2012-13

(ii) 2011-12

(iii) 2010-11

2 Please indicate how much you wish to invest in this promotership | dealership (Rs lakh)

3 Are you an Income Tax payer? (tick ) Yes  No 

Income Tax PAN | GR No

Attach copies of your Income Tax Return for last three years

4 Are you a registered dealer? (tick ) Yes  No  (Enclose copies | copy of your Registration)

(a) Sales Tax Registration No \_\_\_\_\_

(b) VAT Registration No \_\_\_\_\_

**C** Indicate number of persons employed in your firm, including active partners

(a) Total number of persons employed \_\_\_\_\_

(b) Number of active partners \_\_\_\_\_

**D** 1 If you are dealing in cement specify how many years you been in the cement trade. Please specify the brands you deal in now.

(a) Total number of years in the current trade \_\_\_\_\_

(b) Brands you deal in now \_\_\_\_\_

2 If you have discontinued dealing in any brand/s of cement please specify the reasons for it.

**E** 1 Do you have godown facilities? (tick ) Yes  No 

2 Indicate number, size and capacity of godowns

(i) No of godowns \_\_\_\_\_

(ii) Size of godowns \_\_\_\_\_

3 Address of godowns (use separate sheets if required)

**F** 1 Attach a copy of your Trade License

2 Your Municipal Corporation | Panchayat

3 Nearest cement dealer's name

Distance

**G** 1 Total monthly cement consumption of all brands in your town | city

2 Brandwise details

Sl	Brand	Monthly Sales

3 Expected minimum sales per month \_\_\_\_\_

H 1 Name of wife | husband \_\_\_\_\_ 2 Date of birth of wife | husband \_\_\_\_\_

3 Wedding anniversary \_\_\_\_\_ 4 Number of children \_\_\_\_\_

5 Name of children	Sex	Date of birth
(i) _____	_____	_____
(ii) _____	_____	_____
(iii) _____	_____	_____
(iv) _____	_____	_____

Place \_\_\_\_\_ Name/s \_\_\_\_\_  
 Date \_\_\_\_\_ Designation/s \_\_\_\_\_  
 Signature of the applicant/s \_\_\_\_\_  
 (with rubber stamp)

Application Form No \_\_\_\_\_ Date \_\_\_\_\_

To  
 RNB Cements (P) Limited

DECLARATION

I | We do hereby declare that the information furnished here is correct to the best of my | our knowledge and beliefs. For any incorrect information | misinformation furnished and for non-compliance of the company's policies formulated from time to time, I/We agree that...

- 1 The Company shall have the absolute right to reject my | our application for appointment as Sales Promoter | Dealer.
- 2 The Company reserves the right to terminate my | our dealership without any notice and assigning any reason.
- 3 The Company shall have the right to forfeit or adjust the whole or part of my | our security deposit with them in the manner they may deem fit.

Witness 1	Witness 2
Full name _____	Full name _____
Address _____	Address _____
_____	_____
_____	_____

Signature of the applicant/s  
 (with rubber stamp)

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To be filled in by the Marketing Executive

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1 Location of business | premises (tick  ) Ideal  Suitable  Under development  Not suitable

2 Godown capacity

(a) Area in sqft \_\_\_\_\_ (b) Capacity in bags \_\_\_\_\_

(c) Construction (tick  ) Permanent  Temporary

3 Experience and capability \_\_\_\_\_

4 Financial standing and capability to invest \_\_\_\_\_

5 Market reputation and credibility (tick  ) Excellent  Very good  Good  Average  Poor

6 Business potential of the applicant (Estimated sales | month) \_\_\_\_\_ MT

7 Total market potential of the area \_\_\_\_\_ MT | month

8 Assurance of minimum volume \_\_\_\_\_ MT | month

9 Banker's reference and rating (attach banker's letter)

10 Credit rating of party (tick  ) Excellent  Very good  Good  Average  Poor

11 Approximate number of competitive stockists in the area | town (major competitors only) \_\_\_\_\_

12 Number and name of the dealers \_\_\_\_\_

13 Interests and hobbies of the dealer \_\_\_\_\_

14 Special achievement \_\_\_\_\_

15 Credit limit \_\_\_\_\_

16 To work under - Name of sales promoter \_\_\_\_\_

17 Accepted (tick  )  Rejected (tick  )

Remarks (if any)

\_\_\_\_\_

Signature \_\_\_\_\_

Management approval signature \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Entered in ERP (tick  )   
Sales Promoter | Dealer Code \_\_\_\_\_

Designation \_\_\_\_\_

